

Tycoon's Dying Words Lead To Treasure More Valuable Than Gold

Everyone wants to experience financial freedom. Historically, however, for most people, the pursuit of it has been like dogs chasing mechanical rabbits at the track -- forever chasing but never catching the coveted prize.

Despite that historical pattern, everyone can experience financial freedom. There is a secret about money that empowers anyone to do what they love *and* have all the money they need to do it. Robert Scheinfeld, a successful entrepreneur and author heard the following words from his dying grandfather, Aaron Scheinfeld, Founder and Chairman of Manpower, Inc, a Fortune 200 company and the world's largest temporary service.

"As you grow up," Aaron said, "you'll be taught many things about money. It will all seem perfectly reasonable, accurate and true. But it's not reasonable, accurate *or* true and the illusion causes endless amounts of stress, frustration and failure. There's a secret about money few people ever discover. Follow the clues I'm leaving you and you'll uncover it, a treasure more valuable than gold."

"The secret isn't found in bigger numbers or playing The Money Game better, which is what everyone else preaches," Scheinfeld says. "It's about making a shift in consciousness so powerful, so radical and so revolutionary that the numbers become irrelevant and you finally experience the pure joy of True Financial Freedom."

For 35 years, Robert followed the clues and searched for the treasure. Along the way he made millions, lost millions, stressed out and exhausted himself, saw similar symptoms surface with his ultra-successful friends and associates, and experienced the truth of his grandfather's words first-hand. Then, in July of 2005, he finally found the treasure and busted loose from The Money Game—permanently and completely.

Robert will discuss these issues and more with your audience:

- The Truth about "The Money Game" and how it ruins your life
- The path that leads you to a stress free life filled with everything you *really* desire
- How *not* making money the sole focus actually brings more of it to you
- How to finally bust you loose and enjoy the life of your dreams

Scheinfeld says when you bust loose from The Money Game, there's no more worrying about bills or the balance in your checkbook. No more denying yourself what you really want because "it's too expensive." No more worry or stress from trying to manage, grow and protect the money you've piled up. And when you cross The Busting Loose Point, the rest of your life opens up and transforms at the same time—in ways you can't even imagine right now.

"To some, it sounds unbelievable at first blush, like pure fantasy or pie in the sky," Scheinfeld says, "but it's very real and very doable when you have the right map."

In his brand new book, ***Busting Loose From The Money Game: Mind-Blowing Strategies For Changing The Rules Of A Game You Can't Win*** (Wiley, 2006), Scheinfeld reveals the clues his grandfather left him, the treasure map he created by following them, and the process and tools everyone can apply to bust loose themselves. For more information and to book an entertaining and life-altering interview with Robert, contact Nancy Hoadley at 434-220-3440 or visit Robert's website at www.bustingloosefromthemoneygame.com.