

# Foreword To

## *Busting Loose From The Money Game*

### - By Jack Canfield

Throughout history, across ages and generations, there have been beliefs and assumptions people at that time accepted as true and never questioned for their ultimate truthfulness or accuracy.

Then, later in history, it turned out many of those beliefs and assumptions *weren't* true, so people had to revise their views of the world and adopt a new set of beliefs and assumptions.

For example, there was a time when people thought the world was flat. But we later found out that was wrong.

There was a time when people thought the Earth was at the very center of the Universe and everything else revolved around *us*. But we later found out that was wrong too.

If you study the history of the medical profession, you see all kinds of “crazy” beliefs and assumptions about how the body works, what disease is and how to heal it that we later found out were false.

If you study science, whatever branch you choose – physics, chemistry, biology, astronomy, etc. – you see the same pattern repeating. You see a stream of beliefs, assumptions and models scientists were once absolutely certain were truthful and accurate, but which later turned out to be false. As a result, scientists constantly revise their theories and models.

So presumably, if history is any guide, most of what we take for granted about the world simply isn't true. But in any given age or generation, we get so locked into the prevailing beliefs and assumptions (without even realizing it) that we often blind ourselves to The Truth.

One of the largest sets of beliefs and assumptions we've all accepted as true and never questioned is what Bob calls “The Money Game.” The beliefs and assumptions underlying The Money Game have been in place for as long as there has been money. In fact, they may have survived – fully intact – longer than any other set of beliefs and assumptions in history. You could say The Money Game has been something of a “sacred cow.”

In chapter one, Bob discusses the beliefs, assumptions, rules and regulations underlying The Money Game. As you participate in that discussion, it will seem perfectly normal and reasonable to believe they're all truthful and accurate. “Of course, that's how it works” you'll probably say to yourself.

However, as you'll soon see, none of the rules and regulations you've been taught about The Money Game, and none of the beliefs and assumptions underlying those rules and regulations are true – no matter how natural, logical or reasonable they may seem at first blush.

I've spent most of my life playing The Money Game. In fact, I started playing it at the age of 10 when I began a newspaper route in my neighborhood. Six months later I began pumping spring water into gallon jugs at a nearby park and delivered the water to the homes of neighbors in my wagon.

I later became a masterful player of The Money Game. However, as Bob says, "No matter how well you play it, and no matter how much money you pile up as you play, there's always a major 'price' to pay in the form of stress, anxiety, pain, loss of something else that's important to you, or disillusionment -- if you play according to the rules, regulations and structure you're taught growing up."

In my own life, despite numerous achievements I'm very proud of, like the *Chicken Soup for the Soul*<sup>®</sup> series having sold 100 million copies in 41 languages around the world, a Guinness book world record, and numerous honors and awards, and despite being able to accumulate lots of money, I always did pay a big price, like when I spent the better part of six tiring months on the road, away from family and friends, launching a new book series.

As a result, like Bob and so many others, the better I got at playing The Money Game, the more I noticed a growing desire to find a new way of playing and a new set of rules that would still enable me to create and experience abundance, but also empower me to wrap it up in a decidedly different package -- *with zero "price to pay"!*

When the time comes for an old set of beliefs and assumptions to give way to a new one, it always starts out with a single individual saying "No, that's not right. This is what's true." Invariably, that individual is resisted, criticized, even attacked viciously. But a few people still listen and see The Truth, then a few more, then a few more, until it reaches critical mass. Then the old way of thinking collapses and the new way of thinking explodes into mass consciousness.

My prediction is that the transformational insights and Busting Loose Process you're about to discover will be the start of a revolution that ultimately collapses the old beliefs and assumptions about abundance and The Money Game and creates a worldwide explosion of new possibility and opportunity.

Interestingly enough, although Bob is a lone voice speaking about a new Truth at the moment, he's not being resisted, criticized or attacked. Quite the contrary. People all over the world are resonating with his message of an alternative to the traditional Money Game and joyously exploring a new way of creating and experiencing total abundance.

Have you ever said words like these to yourself: "I wish someone had told me that a long time ago?" If so, you know what it's like to discover something that radically changes

your life in the blink of an eye. As you prepare to read this book, take a deep breath, buckle your seatbelt, and get ready to blink!

- Jack Canfield

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