

Introduction To

Busting Loose From The Money Game

What child unable to sleep on a warm summer night hasn't thought he saw Peter Pan's sailing ship in the sky? I will teach you to see that ship.¹

—Roberto Cotroneo, *When a Child on a Summer Morning*

Truth has a way of reaching the soul of the seeker, even though the outer garments may temporarily distract the gaze.²

—Joseph Whitfield

What I'm about to share with you in this book is going to go against the grain of everything you've learned since childhood, and most likely everything you've believed to be true all your life.

As you read the first seven chapters, you may feel like you've entered The Twilight Zone or a science fiction movie. You may also have thoughts like these:

- “What does this have to do with money?”
- “Is he crazy?”
- “He can't be serious!”
- “This isn't what I expected when I bought this book!”
- “No way!”

Or my personal favorite:

- “Bullshit!”

You may chuckle, but please take these words seriously because in a few short minutes (if you continue reading right now), thoughts like that may come up for you and I don't want them to distract you or delay your progress toward busting loose.

You may feel, at times, overwhelmed, disoriented, skeptical, angry, or uncomfortable. That's all to be expected. You can't bust loose from The Money Game without a radical shift in your perceptions about yourself, other people, the world and the strategies you use on a daily basis. The process of making a radical shift like that pushes all kinds of buttons. That's why I subtitled this book: “Mind-Blowing Strategies For Changing The Rules Of A Game You Can't Win!”

However, if you're like most people I speak with about The Busting Loose Process, no matter how much resistance you may feel from one part of yourself, another part will be whispering to you, "That's true and somehow I've always known it." No matter how far "out there" what I'll be sharing may seem at first, the journey I'm going to take you on and the ultimate destination you can reach after taking it are very real. My mentor, B.W., busted loose from The Money Game. I busted loose myself into the new way of living I describe in chapter thirteen, and I've quietly taught others from around the world to do it too. This is very real and very possible for you to do also.

If you follow the action steps I give you at the end of the book and you still want or need it, you'll be able to get all the "proof" you want of the truthfulness and validity of what I share from your own experiences. This is a key point that I'll be discussing in great detail in later chapters.

This book has six sections:

1. Background on how I made the discovery and breakthrough that led to this book.
2. The Rules Of The Game.
3. The philosophy that opens the door to busting loose.
4. The science that documents and validates the philosophy.
5. The specific, practical, simple, yet incredibly powerful action steps flowing out of that philosophy and science that can be taken to transform your life and finances in ways you can't even imagine right now.
6. "The Invitation" for you to take a leap of faith, apply what you discover here, prove its validity and power to yourself, and open up to a new and radically different way of life.

We'll begin with the background in this introduction and then move through the other five sections as we progress through the rest of the book. Please go back now to re-read step number five above before you continue. Why? Because it's going to take me a while to go through the philosophy and science that make the practical action steps possible. You may feel impatient for me to "get to the meat" from time to time. I want you to remember we're ultimately headed for extremely practical application in your daily life. And I promise you that when we get to the practical aspects of The Busting Loose Process, you'll understand and be extremely grateful for the foundation I laid to make them possible.

I had an amazing grandfather as I was growing up. He took a simple idea and turned it into a Fortune 500 company you've probably heard of—Manpower, Inc.—the world's largest temporary help service. As I grew up, I became aware there was something very unusual behind the gigantic success he'd created and the fortune he'd amassed—some mystery about it that either no one in the family knew or they weren't talking about.

So when I was 12, every chance I got, I'd pepper him with questions, trying to uncover what the big secret and mystery was. For the better part of a year he put me off. Then, while the extended family was on a trip to Switzerland to celebrate my grandfather's 70th birthday, he invited me to join him for a cup of hot chocolate and finally told me his story.

On that day, he started me on the path of understanding two critical Truths that changed my life forever:

1. That there are hidden forces driving what happens in the world that few people ever find out about.
2. That by understanding and learning to tap those hidden forces, tremendous power can be unleashed and used to create literal miracles in your life.

Books, tapes and lectures throughout history have been filled with similar messages. But the way my grandfather defined "hidden forces" and the specific ways he went about tapping them were very different, so if those words sound familiar, stick with me because I'm going to take them in a decidedly different direction.

"Good news" and "bad news" came from that first meeting with my grandfather in the small cafe in Crans, Switzerland. The good news is he began teaching me about the true nature of the hidden forces and mentoring me on how to tap them. The bad news is he died seven months later before he could complete my education. So, I spent 25 years applying what he taught me and following the many clues he left, working diligently to find the missing puzzle pieces and assemble them into the complete system I believe he would have given me had he lived to do so.

During those 25 years, I did find many of the missing puzzle pieces. I did assemble them into a system I applied to become a master at playing The Money Game. Along the way, I wrote two bestselling books that revealed the puzzle pieces I had at the time. My first book was *The Invisible Path to Success* and the second was *The 11th Element*.

As I continued applying my system, I amassed my own fortune, but then crashed and burned and ended up \$153,000 in debt. I later recovered and rebuilt my fortune even bigger than before, then watched as it started disappearing again before I stopped myself and said "This doesn't make any sense. There must be something I'm missing here." To use a popular phrase from *Alice In Wonderland* and the movie *The Matrix*, I realized I had to go even deeper down "the rabbit hole."

When I crashed and burned the first time, it was just me. No wife, no kids. Losing everything was excruciatingly painful, but it was just me and I've always had a high threshold for pain. At that point, however, I had a wife and two kids and we'd carved out a life and lifestyle that made us extremely happy. If I crashed and burned again, I knew the pain would be unbearable and would be felt by my family too, so I was scared and became obsessed with finding out what I still didn't know. I went exploring again, absolutely committed to finding the

final missing puzzle pieces I believed my grandfather had but which I obviously didn't. Eight months later, I found them, and in the pages of this book, I'll be sharing them with you.

What I discovered through my own experiences and my relationships with hundreds of extremely wealthy people (including some of the wealthiest in the world), is that The Money Game is a game you can't win. As you'll soon see, no matter how well you play it, and no matter how much money you pile up while playing, The Money Game always leads to "failure" in the form of stress, anxiety, pain, loss of some kind, or disillusionment—if you play according to the rules, regulations, and structures you were taught growing up.

It doesn't work to simply play The Money Game better and pile up more and more money, which is what most of the experts out there teach. You have to actually bust loose from The Money Game *entirely* and start playing a new game with a new set of rules and regulations of *your* choosing. That's when things truly transform, *stay transformed*, and life gets really exciting!

One more key point before we move on. When reading books, some people start at the beginning and read to the end, sequentially. Others skip ahead, jump around, skim parts and dip down and read other parts. My intent is to support you in busting loose from The Money Game. To do that, I have to give you specific puzzle pieces in a specific order and support you in assembling them in a specific way.

If you follow my lead, a magnificent "big picture" will pop into view and you'll be empowered to bust loose from The Money Game. If you don't, you'll be left with a bunch of funny-looking pieces of cardboard sitting on a table, you'll short-circuit your access to real power, and you'll stay locked in the limitation and restriction of The Money Game. In short, please be patient, read the chapters slowly and sequentially at the pace you feel inspired to move, trust me, and follow my lead. I know how to bust you loose from The Money Game and I can help you do it, but only if you follow the map I'm in a unique position to share with you.

You must also understand, from the start, that I can't bust you loose from The Money Game in the pages of this book. I can only show you the way, open the portal to a new world, help you jump through the portal, and show you what to do in the new world you find on the other side. To actually bust loose from The Money Game, there's work you must do. I'll show you exactly what to do, when and how. I'll offer you tremendous support along the way, but it's a journey and it will take time to reach the ultimate destination. It will also require tremendous commitment, patience, persistence, and discipline on your part to "arrive."

If you make the commitment and do the work, the rewards you'll receive are beyond anything you can possibly imagine right now. I can say without the slightest doubt that once you've busted loose, money will become a total non-issue in your life. You'll never again worry about bills, cash flow, or the balance in your checkbook.

No more asking "Can I afford that?" or "Should I buy that?" No more worrying about the in and out flow of money in your life, about your assets and liabilities, personal income, savings, debt, profits, or taxes.

No more of the confusion, stress and complexity that come with trying to manage, protect and grow whatever amount of money you've piled up. No more working your butt off to "make ends meet" or carve out a little pleasure or luxury in your life.

Once you bust loose from The Money Game there will be absolutely no limits or restrictions of any kind for you as it relates to money. No matter how sexy or attractive this may sound to you right now, it isn't even in the ballpark of what really happens and how your life really changes when you bust loose. Busting loose from The Money Game is something you must experience to understand.

I call it The Money *Game* for a very specific reason. To discover that reason and the rules of The Game, please turn the page to begin chapter one.